

# Hospitality and Tourism Management

## Featured Exchange Programs\*

### **GERMANY**

#### **University of Heilbronn**

UH offers a program in Tourism Management. Students can choose among a variety of courses, most of which emphasize practical experience, guest lecturers, and educational field trips.

[www.hs-heilbronn.de/33474/home1\\_en](http://www.hs-heilbronn.de/33474/home1_en)

#### **Worms University of Applied Sciences**

At WU, exchange students can take courses in the tourism and travel management program, which offers a wide variety of coursework, including travel agency management, hotel management, and events management.

[www.fh-worms.de](http://www.fh-worms.de)

### **UNITED KINGDOM**

#### **Manchester Metropolitan University**

MMU offers programs in hospitality management, tourism management, and event management. Placements are available.

[www.mmu.ac.uk](http://www.mmu.ac.uk)

#### **University of Ulster**

UU offers extensive courses in international hotel and tourism management, international hospitality management, and leisure and events management.

<http://prospectus.ulster.ac.uk>

#### **University of Strathclyde**

US offers an impressive program in hospitality and tourism management, complete with both theoretical background and a wealth of practical opportunities.

[www.strath.ac.uk](http://www.strath.ac.uk)

#### **University of Trinity Saint David**

Located in Wales, UTSD offers a program in tourism management, which includes studies in sustainability, global tourism, marketing, among others.

[www.trinitysaintdavid.ac.uk/en](http://www.trinitysaintdavid.ac.uk/en)

### **PERU**

#### **Universidad San Ignacio de Loyola**

Offering a variety of specialization subjects within each field, USIL offers programs in hospitality management, restaurant management and gastronomy, and tourism management.

[www.usil.edu.pe](http://www.usil.edu.pe)

### **SPAIN**

#### **University of Salamanca**

US offers a program in tourism, in which students can take courses in the geography of tourism, marketing, cultural heritage, among others. Spanish proficiency required.

<http://campus.usal.es/~turismo>

### **CANADA**

#### **Brock University**

BU offers an impressive program in tourism and environment, which aims to examine key principles of sustainability and environmental issues in regards to tourism. In addition, business and tourism management courses are available.

[www.brocku.ca](http://www.brocku.ca)

### **CHINA**

#### **Chinese University of Hong Kong**

Students can take courses in CUHK's hotel and tourism management program, which provides an integrated business education in the context of the broader hospitality field.

[www.baf.cuhk.edu.hk/program/hotel-tourism.shtml](http://www.baf.cuhk.edu.hk/program/hotel-tourism.shtml)

### **AUSTRALIA**

#### **James Cook University**

JCU offers extensive courses in hospitality management, sports and events management, and in tourism management. Educational field trips and practical work experience are critical components of these programs.

[www.jcu.edu.au](http://www.jcu.edu.au)

#### **Southern Cross University**

SCU offers an impressive variety of programs, including convention and events management, hotel and resort management, hotel management, international tourism management, tourism management, environmental tourism management, and sports tourism management.

[www.scu.edu.au](http://www.scu.edu.au)

## **FEATURED BUSINESS OPTIONS\***

#### **LIUC - Università Carlo Cattaneo - Castellanza, Italy**

LIUC Cattaneo offers a wide range of business and economics courses for exchange students.

[www.liuc.it/cmgenerale/default.asp?ssito=6&codice=70](http://www.liuc.it/cmgenerale/default.asp?ssito=6&codice=70)

#### **Copenhagen Business School – Copenhagen, Denmark**

At CSB, students can take courses in international business, business studies with culture and language, business and politics, service management, business communication, or information management.

[www.cbs.dk/en/Degree-Programmes/CBS-Undergraduate](http://www.cbs.dk/en/Degree-Programmes/CBS-Undergraduate)

#### **Jean Moulin - Lyon 3 University - Lyon, France**

Lyon offers a wide range of business courses in English through its SELF program. Courses are also offered in French for students who can demonstrate proficiency.

[www.univ-lyon3.fr/en/programmes/exchange-students/studying-at-lyon-3-in-an-international-program-476527.kjsp?RH=INS-ACCUEIL\\_EN](http://www.univ-lyon3.fr/en/programmes/exchange-students/studying-at-lyon-3-in-an-international-program-476527.kjsp?RH=INS-ACCUEIL_EN)

#### **European Business School - Paris, France**

At EBS-Paris, students can take a variety of business coursework in the areas of quantitative techniques, business environment, marketing and communication, culture and society, and personal communication.

[www.ebs-paris.com/en/programmes-cycle-bachelor.php](http://www.ebs-paris.com/en/programmes-cycle-bachelor.php)

#### **HAN University of Applied Sciences - Arnhem, Netherlands**

HAN offers a wide variety of business coursework in the areas of international business, management, economics, finance, and communication.

[www.han.nl/international/english/international-programmes](http://www.han.nl/international/english/international-programmes)

**\*While these are featured programs for the Department of Hospitality and Tourism Management, students are by no means limited to these opportunities. For all available programs, please visit <http://studyabroad.uncg.edu>.**