



THE UNIVERSITY of NORTH CAROLINA
GREENSBORO

International Programs

Why Study HTM Abroad?

"I think that studying abroad as a tourism and hospitality major gave me the strength I needed to understand different cultures and societies and how to interact with them. As future tourism professionals it is vital to know how to deal with other cultures and people with different perspectives than our own. Studying about the world from books is great, but it is something completely different when you actually have the opportunity to experience cultures and different countries on your own and not through someone else's words. There are no limits to what you can do with your life—if you think that studying abroad is something that you only hear your friends talking about, think again—that person telling all those great stories could be you!"

-Andrea Navas

*HTM Major,
Studied abroad in Heilbronn,
Germany*



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Hospitality and Tourism Management Study Abroad



HTM Major Specifics:

When is the best time to study abroad?

While every student's situation may vary, HTM students typically study abroad any time between their Sophomore and Senior year. However, finding the most appropriate program as well as the best time to go may often depend on academic background, interest areas, and pre-requisites. Begin planning your study abroad experience early.

What courses to take abroad vs. at UNCG?

HTM capstone courses should be taken at UNCG. While abroad, students should consider taking a variety of business, HTM, GEC, and elective courses. Keep in mind that *HMT 417: Internship in Hospitality and Tourism Management* requires 480 supervised clock hours during the course of a semester. This course can be taken locally or abroad with faculty approval.

Do I need to speak a foreign language?

While studying abroad is an ideal time to complete foreign language requirements or learn a new language, most international programs offer extensive coursework in English available to exchange students. The HTM department encourages students to take a variety of language and culture courses while abroad, since this will benefit students both personally and professionally.

Other benefits...

Simply studying abroad in any country waives a Global marker, and depending on the program, a Global Non-Western marker. Speak to an IPC adviser for more information.

Will I Graduate on Time?

YES! Students receive UNCG credit for classes taken abroad, so there is no need to prolong graduation.

Can I Afford It?

Yes! On semester or year-long exchange programs, students pay regular UNCG tuition and fees. Housing and meal costs are typically equivalent to a semester in residence at UNCG. Any financial aid received at UNCG can be applied to the program costs. In addition, students are eligible to receive travel grants to help offset the costs of airfare.



Getting Started!

IPC is dedicated to finding the right program for each student, and our huge array of partner universities allows us to do just that. **Call (336) 334-5404 or stop by 207 Foust to schedule an appointment with a study abroad advisor.** This will provide you with more information on appropriate programs, finances, application procedures, and more.

Call or stop by our office!
Voice: 336.334.5404
Fax: 336.256.8509
<http://studyabroad.uncg.edu/>

International Programs Center
The University of North Carolina at Greensboro
207 Foust Building
Greensboro, NC 27402-6170

Hospitality and Tourism Management

Featured Exchange Programs*

AUSTRALIA

James Cook University

JCU offers extensive courses in hospitality management, sports and events management, and in tourism management. Educational field trips and practical work experience are critical components of these programs.
www.jcu.edu.au

CANADA

Brock University

BU offers an impressive program in tourism and environment, which aims to examine key principles of sustainability and environmental issues in regards to tourism. In addition, business and tourism management courses are available.
www.brocku.ca

CHINA

Chinese University of Hong Kong

Students can take courses in CUHK's hotel and tourism management program, which provides an integrated business education in the context of the broader hospitality field.
www.baf.cuhk.edu.hk/program/hotel-tourism.shtml

GERMANY

University of Heilbronn

UH offers a program in Tourism Management. Students can choose among a variety of courses, most of which emphasize practical experience, guest lecturers, and educational field trips.
www.hs-heilbronn.de/33474/home1_en

PERU

Universidad San Ignacio de Loyola

With a wide variety of specialization subjects in each field, USIL offers programs in hospitality management, restaurant management and gastronomy, and tourism management.
www.usil.edu.pe

SPAIN

University of Salamanca

US offers a program in tourism, in which students can take courses in the geography of tourism, marketing, cultural heritage, among others. Spanish proficiency required.
<http://campus.usal.es/~turismo>

UNITED KINGDOM

Manchester Metropolitan University

MMU offers programs in hospitality management, tourism management, and event management. Placements are available.
www.mmu.ac.uk

University of Ulster

UU offers extensive courses in international hotel and tourism management, international hospitality management, and leisure and events management.
<http://prospectus.ulster.ac.uk>

University of Strathclyde

US offers an impressive program in hospitality and tourism management, complete with both theoretical background and a wealth of practical opportunities.
www.strath.ac.uk

University of Trinity Saint David

Located in Wales, UTSD offers a program in tourism management, which includes studies in sustainability, global tourism, marketing, among others.
www.trinitysaintdavid.ac.uk/en

FEATURED BUSINESS OPTIONS*

LIUC - Università Carlo Cattaneo - Castellanza, Italy

LIUC Cattaneo offers a wide range of business and economics courses for exchange students.
www.liuc.it/cmgenerale/default.asp?ssito=6&codice=70

Copenhagen Business School—Copenhagen, Denmark

At CBS, students can take courses in international business, business studies with culture and language, business and politics, service management, business communication, or information management.
www.cbs.dk/en/Degree-Programmes/CBS-Undergraduate

Jean Moulin - Lyon 3 University - Lyon, France

Lyon offers a wide range of business courses in English through its SELF program. Courses are also offered in French for students who can demonstrate proficiency.
www.univ-lyon3.fr/en/programmes/exchange-students/studying-at-lyon-3-in-an-international-program-476527.kjsp?RH=INS-ACCUEIL_EN

European Business School - Paris, France

At EBS-Paris, students can take a variety of business coursework in the areas of quantitative techniques, business environment, marketing and communication, culture and society, and personal communication.
www.ebs-paris.com/en/programmes-cycle-bachelor.php

HAN University of Applied Sciences - Arnhem, Netherlands

HAN offers a wide variety of business coursework in the areas of international business, management, economics, finance, and communication.
www.han.nl/international/english/international-programmes

*While these are featured programs for the Department of Hospitality and Tourism Management, students are by no means limited to these opportunities. For all available programs, please visit <http://studyabroad.uncg.edu>.